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Communications Committee Meeting

August 9, 2023, Via Teams

MINUTES

Members Present: Carol Calabrese, Aviva Gold, Joe Russo, Matt Siver

Members Absent: Rob Aiken, Michelle Capone, Jeremy Evans, Brian Gladwin, Marijean Remington, Molly Ryan,, Eric Virkler, Tricia Wilson

Others Present:

Fall Forum Planning

- Annual Meeting feedback is [linked here](#).
- Fall Forum location: we will try for Potsdam/Raymond Hall, and if that doesn't work, Mirror Lake Inn
- Topic ideas include:
 - More success stories: programs that worked (like annual meeting); NCA-supported ventures (we did a bunch of years ago with loan recipients).
 - Green energy, brownfield redevelopment, panel discussion with business owners
 - Post pandemic trade with Canadian firms
 - Telecommunications in the North Country
 - Entrepreneurs - how to create them. Small businesses, how to help them succeed, etc
 - ESD's plans for the North Country; maybe Hope Knight or Keving Younis
 - What would make the North Country more attractive to site selectors (Maybe someone from the Guild; if we figure out the cost a NG grant might be available to cover half; probably too late for this time, but maybe in June?)
- Technical difficulties caused Matt and Carol to be dropped, and there was a low turnout for this meeting anyway, so Joe will ask the committee to meet after the board meeting next week, and invite the full board to contribute to the discussion as well.

Adjournment: 11:40 am

Next Meeting: August 16th directly after the Board meeting; September 13 , 2023 at 11:00am via Teams